



#Social Media Intern (m/f/d)

Allianz is the home for those who dare – a supportive place where you can take the initiative to grow and to actively strengthen our global leadership position. By truly caring about people – both its 85 million private and corporate customers and more than 142,000 employees – Allianz fosters a culture where its employees are empowered to collaborate, perform, embrace trends and challenge the industry. Our main ambition is to be our customers' trusted partner, instilling them with the confidence to grow. If you dare, join us at Allianz Group.

At the core of the Group's strength lies digitalization and its promise of growth opportunities through a 'digital by default' strategy. Allianz Technology SE is the principal driver behind transforming Allianz into a digital group – a quest to which nearly 7,500 Allianz Technology SE employees around the globe have committed themselves. Allianz Technology SE equips the Group with the most cutting edge digital solutions in the industry, bringing Allianz to the fingertips of its customers. At Allianz Technology SE, innovation is more than a buzzword; it is the business of the day, every day.

Job Purpose/Role

Our Mission at Allianz Technology is Leading IT with you!

Leading IT means shaping the IT agenda of Allianz, providing leading IT solutions to Allianz and showing the confidence to lead... with you.

Be the IT provider of the Allianz Group to run, optimize, transform and innovate infrastructure, applications and services together with OEs to co-create the best customer experience.

Gain insights into the shaping of the future of work in an IT company! For the duration of your internship you will be participating as a full team member to the processes of Allianz Technology People CoE (Center of Excellence). An opportunity to add value to the company success by supporting the People Attraction team in a truly global setting. Show off your skills!

Key Requirements/Skills/Experience

- You love to #instafacesnaptweet and know how to use hash tags profitably
- Experience in appropriately managing and filling channels (you have your own blog or vlog?)
- Creativity and a professional appearance are your concern
- Online platforms and image / video editing programs create curiosity for you, that you encounter with high IT affinity
- With each new Follower and Like your motivation grows
- Fluent in English (German of benefit)
- You are enrolled in a university and have a degree in media, communications, literacy, journalism or related fields
- You can start immediately and are interested in a full-time internship (38h / week) for 4 to 6 months

Key Responsibilities

- Assist in the development of the social media strategy for our campaigns and be responsible for the implementation
- Find out through analysis which channels promise the most success (Instagram, Facebook, Twitter, Pinterest, Snapchat, etc.)
- Each media channel editorial planning, monitoring and administration will be necessary (Content Posting, Texting, Vlog, Blog, Community Management)
- In order to keep our finger on the pulse of time, we need reviews on changes in media usage, trends and the current evolution of channels
- To write compelling articles that increase joy of reading of each follower, you actively participate in our employer branding events – be there live!

Additional Information

Reference Code: AZTE-5643807-4

What do we offer you? An attractive monthly salary of 1.550 € for internships (also for mandatory internships). A modern and open space office located in Munich. Flexible working hours. A student discount in our outstanding canteen. Free LinkedIn Learning Account and many other opportunities to develop new skills. A big student community with lots of social events. A highly talented, dynamic and international team

Interesting Facts: Requirement for an internship is the enrolment in an university – or a Gap year. We can only consider your application if you provide the following documents: certificate of enrolment (exception Gap year); certificate for a compulsory internship, work and residence permit (for non-EU citizens).

Interested? Then dare to write your own story and start your career at Allianz Technology! Please submit your application (including CV, cover letter and certificates/reference letters) to our e-Recruiting portal www.allianz.com/de/karriere/

Allianz is an equal opportunity employer. Everybody is welcome, regardless of other characteristics such as gender, age, origin, nationality, race or ethnicity, religion, disability, or sexual orientation.

We are interested in your strengths and experience. This means that we welcome all applications, irrespective of other characteristics such as gender, ethnic background, origin or any disability.

Allianz Technology SE München

Apply Online

Opportunities from A-Z

Allianz 